

VIEW Report

Vroman Non Pre-empt Nov 2016

10/28/2016 11:39AM

Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD

Client:

Buyer:

Advertiser:

Product:

Sched Dates: 11/1/6 - 11/8/16

Length: 30

All-Wks Avg

Notes	Rate \$/Sec	Unit/ Wk	Unit Tot	Wk 1 - Wk 2				Wk 1 10/31 '16	Wk 2 11/7 '16
				Households	Flg	Imp	CPP \$	Rch %	Freq
Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD	\$528.00		24		0.8	12891	\$27	11.5%	1.7
5245, ABSH - Schenectady	\$528.00		24		0.8	12891	\$27	11.5%	1.7
TWNA-TV	\$528.00		24		0.8	12891	\$27	11.5%	1.7
M 10a-6p	\$22.00	2	3	"TWC NEWS	0.7	452	\$31	1.8%	1.1
Tu 10a-6p	\$22.00	3	6	"TWC NEWS	0.8	535	\$28	3.8%	1.2
W 10a-6p	\$22.00	2	3	"TWC NEWS	1.0	696	\$22	2.8%	1.1
Th 10a-6p	\$22.00	2	3	"TWC NEWS	0.8	548	\$28	2.2%	1.1
F 10a-6p	\$22.00	2	3	"TWC NEWS	0.7	441	\$31	1.8%	1.1
Sa 10a-6p	\$22.00	2	3	"TWC NEWS	0.9	603	\$24	2.5%	1.1
Su 10a-6p	\$22.00	2	3	"TWC NEWS	0.7	486	\$31	2.0%	1.1
Total	\$528.00		24		0.8	12891	\$27	11.5%	1.7

Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units
11/2016	\$528	24
Total	\$528	24

This report has been prepared using STRATA NuMath research.
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.

Albany-Schenectady-Troy Nov15 C-DMA Nielsen Parallel Live+SD

Cable Zones: TIME WARNER CABLE, ABSH - Schenectady

Signature *[Signature]*

" Purchaser acknowledges that he has read and understood the attached Time Warner Cable Media Sales Terms and Condition provided and agrees to be bound thereby."

**Acknowledgment of Political Cablecasting Policies
of
TIME WARNER CABLE**

This will acknowledge receipt of "Information Concerning Political Advertising Policies of Time Warner Cable _____ (the "System"). I agree that all purchases of advertising time on the System, which I make by or on behalf of legally qualified political candidates, will be made subject to this Acknowledgement and the Political Policy.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers, including every level of pre-emptibility; the chances of preemption for the various levels of pre-emptibility; the availability of discount packages and rotations, including the System's willingness to negotiate combinations of time suitable to the needs of particular candidates; the System's lowest unit charge and related privileges for each class of time; and the System policy with respect to make-goods.

I recognize that the Federal Communications Commission ("FCC") has asserted its exclusive jurisdiction under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally-qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of System's facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC promptly.

To be completed by a candidate: I certify that all advertising purchased by me on the system will include my recognizable voice or image and will be controlled, approved and sponsored by me, and further represent that I will immediately notify the System of and specifically identify any advertisements not purchased by me which I control, approve, or sponsor.

By: S/PA Vroman

Date: 10/28/2016

To be completed by an agent acting on behalf of a candidate: I certify that I have made full disclosure to the candidate of the information provided to me by the System concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the System on his or her behalf without the need to make such full disclosure. I further represent that all advertising which I purchase on the candidate's behalf will include the candidate's recognizable voice or image and will be controlled, approved or sponsored by the candidate. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: Shawn M. Vroman

On behalf of: Pete Vroman for Assembly

Date: 10/28/2016

AGREEMENT TO PURCHASE POLITICAL ADVERTISING AVAILABILITIES

System and location: 10/28/16 Albany, NY (Time Warner Cable)

I, Pete Vroman (being or on behalf of)

a legally qualified candidate of the Republican political party for the office of NYS State Assembly 111th district in the election to be held on 11/9/16, do hereby request system time on channel _____ as follows:

LENGTH OF TELECAST

HOURL

DAYS

TIMES PER
WEEK

TOTAL NO.
WEEKS

RATE

DATE OF FIRST TELECAST

DATE OF LAST
TELECAST

Total Charges: \$508

The telecast time will be used by Pete Vroman for Assembly.
I represent that the advance payment for the above-described telecast time has been furnished by Pete Vroman for Assembly.

and that Time Warner Cable Media Sales is authorized to describe that sponsor in your log and to announce the advertisement as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers are: Pete Vroman, Michael J. McMahon (Treasure).

I understand that: If the time is to be used by the candidate within 45 days of a primary or primary runoff election, or within 60 days of a general or special election, the above charges represent the lowest unit charge ("LUR") of the system for the same class and amount of time for the same period; if the use is by a person or entity other than the candidate or is by the candidate but outside the aforementioned 45 or 60 day periods, the above charges do not exceed the charges made for comparable use of such system by other users.

I certify that neither I, nor my authorized committee, will submit [nor has submitted] advertisements that make any direct reference to another candidate for the same office. I understand that if an advertisement directly refers to another candidate for the same office I am only entitled to receive LUR as set forth above if the advertisement contains (1) a clearly identifiable photographic or similar image of me/the candidate, and (2) a clearly legible printed statement (a) that identifies me/the candidate, (b) states that I/the Candidate have approved the advertisement and (c) that I/the candidate or my authorized committee paid for the advertisement and its telecasting.

I agree that use of the System for the above-stated purposes will be governed by the Communications Act of 1934, as amended, and the FCC's rules and regulations, particularly those provisions printed on the back thereof, which I have read and understand. I further agree to indemnify and hold harmless Time Warner Cable Adcast for any damages or liability that may ensue from the performance of the above-stated telecasts. I also agree to prepare a script or transcription, which will be delivered to the System at least _____ days before the time of the scheduled telecasts. (Note: the two preceding sentences do not apply if a candidate is using the time).

By: S. PA Vroman (LNU) Date: 10/28/2016
(Candidate, Supporter or Agent)
Accepted/Rejected by _____ Title _____

This application, whether accepted or rejected, will be available for public inspection for a period of two years in accordance with FCC regulations (Section 76.1701)

TIME WARNER CABLE

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN
POLITICAL AND PUBLIC INSPECTION FILE)

Date of Request: 10/28/2016

Name of Person making the Request : Pete Vroman

Address of Person making the Request: 239 Fredericks St. Canajoharie, NY
13317

Telephone Number of Person making the Request: 518-365-9257

Name of Candidate/Issue: Pete Vroman for
Assembly

Name of Issue/ Candidate's Authorized Committee: Pete Vroman for Assembly

Name of Treasurer of Committee: Michael McMahon

If a Candidate, then Legally-Qualified Candidate for the Office of: NYS Assembly 111th district in
the County of Montgomery, Albany, Schenectady

Issue Ad: yes (Indicate yes/no)

Describe Issue to which Ad refers: Pete Vroman for Assembly

Advertiser is FOR X or AGAINST this issue (circle one)

GENERAL ELECTION X

Democrat _____
Republican X
Other _____

Information Requested: _____

Information Provided: _____

Request to Purchase Time: ACCEPTED REJECTED

**If request to purchase time is GRANTED attach Agreement For Political Cablecasts, schedule of
time purchased (including rates charged, class of time purchased) and Affidavit of Performance**

Signed: _____
Signature of Individual Receiving Request

Date: _____

If this inquiry is made on behalf of a person or entity other than a candidate, provide the name of the person or
entity purchasing time; name, address and telephone number of contact person; and list the name, address and
telephone number of the chief executive officer(s) or members of the executive committee or board of directors of
sponsoring organization.